

Prince George Cycling Club
Board of Directors Meeting Minutes
March 8, 2017 at 7:00pm

Directors Present:

- John Reed
- Devon Budd
- Jacob Mullen
- Heather Sapergia
- Ron Gallo
- Josh Staub
- Lynda Foreman
- Stephanie Leong

Directors Absent:

- Andrew Steele
- Josh Staub

Guests:

- Thomas Skinner
- Angela Lefebvre

1. Opening Comments

- Meeting called to order by John at 7:09pm
- John previously sent out agenda via email, no one has additions
- Minutes approved
 - Moved by Devon
 - Seconded by Heather
- Discussion on current director positions led by John
 - Current bylaws do not provide for a “member at large” position so Angela will still participate in discussions but will not be able to vote, Angela understood and will still attend meetings
 - Member at Large position will be discussed prior to next bylaw amendment
- Email Votes discussion led by John
 - John: We need to develop protocol/guidelines because current system is confusing

- Ron: not able to view messages in timely way before decisions are made, issue is timeline for when decision is made based on when sent out, previously emergency meeting would be held (in person)
- Stephanie: a doodle system could work where people could vote and leave comments, Stephanie can show people how to set up this system
- John: All contentious issues should be solved in person, only easy decisions should be made by email
- John: person pursuing the action via email will be responsible for setting up a polling system and following up with all voting directors before a decision could be made, in accordance with bylaws this person will also discuss the issue as an agenda item at the next in person meeting

6. Finance – Report by Lynda Foreman

- Not much to update since last meeting
- \$6000 went into Pidherny account from Ministry of Finance
- Financial report will be sent out later
- Re: Pidherny parking signs, signs are ready and prepaid, we just need to send them to the printer
- Re: UNBC junction signs, not specifically PGCC issue but would benefit local cycling community, signs would show trail junctions and be printed on laminate paper
- PGCC will pay for these signs, will be less than \$100
- Re: Insurance: Stephanie will look into benefits of CBC insurance vs Oasis for third party general liability, she will review this and report for next meeting

3. Report by Jesse _____ - Coordinator for Bike to Work Week

- Events are starting for bike to work week, main event will be held on Sunday for bike to school, Monday official kick off for bike to work
- Tuesday celebration station at Ruckus
- Wednesday celebration station at Koops
- Thursday celebration station at Two Rivers Gallery
- Friday no event in the morning main event will be in afternoon, group ride from Lheidli T'enneh Memorial Park
- Some concerns over what Integris will fund, Integris wants to fund infrastructure, funding will still be provided by City
- Tshirt design is provided by Bike to Work group, but Prince George name can be added, Jesse will email out the logo
- Jesse needs access to PGCC Facebook and email before events

4. Social Media – Report by Ron Gallo

- We need to develop a better strategy for using Facebook, some people are liking posts as PGCC, not sending photos with posts, etc
- It is important to have a cohesive message, people should take advantage of the “draft post” feature in Facebook, review each other’s messages for spelling/grammar, if cross-tagging other pages make sure you know exactly who it is,
- Facebook boosting is benefiting the page, increased foot traffic
- Ron approved to spend up to \$100 on Facebook boosting this season
- Ron: anyone with a specific portfolio (eg. mountain, road) should have access to the Facebook page and lead posting initiatives

5. Membership – Report by Josh Staub

- Plastic holders are required for membership forms at various locations, Devon suggested using mailboxes
- Currently club has 44 members, including learn to ride members, nothing is coming through for online membership
- Form on the website is for 2016 membership, Josh will update with 2017 form with help from Tom
- Devon suggested using an external company for website, “Design Umbrella Creative”, as they work well with non profit groups

6. Urban – Report by Heather Sapergia

- Bike swap was success, made \$950.71, major profit from donated bikes
- Club made 20% from non members, 15% from members
- Big thanks to Devon for helping with bike valuation
- Next year no tires, helmets, or junk, it doesn’t sell

7. Learn to Ride – Report by Jacob Mullen

- Motion to spend \$500-\$600 on jerseys for learn to ride kids, Ruckus will pay 50% of the costs
 - Moved: Jacob
 - Seconded: Devon
- Nothing else to report

10. Pidherny – Report by Devon Budd

- Pidherny received Northern Development Initiative Trust grant for \$30,000 to build new trails
- \$16,000 budgeted for new maintenance position, trail builder will be Mark from Ruckus
- Questions on whether our insurance will cover Mark, John will talk to Mark regarding a contract
- Re: Pidherny structure:

- Lookout structure build near Kitchen Sink is at risk of being demolished by Ministry of Forests, it is not a ride over structure thus subject to housing code standards, Devon is working with an engineer to get the structure certified by April 22
- PGCC will have a delegation with the City of Prince George on April 24, 2017 regarding funding, as many people as possible should attend

11. Mountain – Report by Tom Skinner

- No report
- Otway relay scheduled for June, will be a 4 hour relay

12. Other Business

- Tom: Can we promote Lynda's clinics on the website? Group expressed no issue, this would benefit cycling in general
- Tom may plan beginner adult learn to ride road clinics
- Ron is trying to recruit Wheeling Warriors group to the club
- Tom will talk to Neil about the road clinics, there is a no drop policy this year for group road rides
- **To speed up meetings directors should send their reports to John at least 1 week in advance of the meeting. Goal of this is to create more efficient meeting.**

MEETING ADJOURNED – 8:55pm

Next meeting: TBD, but likely first Wednesday of May