

Women Development Participation Project – Program Description

General mandate of the program is to:

- Determine how best to interest women in organized cycling;
- Interest and recruit females to organized cycling with key partners (PSO's and club);
- Facilitate an increase in the number of women in organized cycling;
- Provide a positive experience for women entering their first organized event;

Pilot concept and minimum requirements:

- 6-8 weeks of supervised club training and activities by a certified coach;
- 1-2 club training/activities by week under the supervision of a certified coach;
- Participation at their first organized cycling event with the supervision of a certified coach (coach must be licensed as a coach by Cycling BC in 2009);

Further guidelines:

- The program length can be greater than 6 – 8 weeks if the club desires;
- The target age range is Women aged 12 – 25; older women can be included, but younger women are more of a priority;
- Program proposals involving any of the Olympic cycling disciplines are welcome
- The program is mainly intended to recruit new club members who are interested in learning how to compete; as such, it is important that program culminate in a supported first race experience;
- The club may charge a registration fee; however, it is expected that the fee is reasonable considering the services offered
- The club may further subsidize the salary of the coach;
- Several clubs may decided to collaborate together on a proposal for this program;

Responsibilities of CCA

- Determine the general terms and conditions of the program;
- Inform the PSO of the general terms and condition of the program in a timely manner;
- Through consultation, provide technical expertise and design a “generic” pilot program to the PSO's and the clubs;
- Provide a “generic” pamphlet that explain the program and that will help the clubs the recruit female members;
- Plan a conference call with each PSO'S and clubs representatives who will be involve in the program;
- Provide the following financial support:
 - PSO'S
 - 500\$ / PSO to support marketing and promotion of the program;
 - 280\$ / club * 3 clubs to subsidizes the coaches salaries (20hours*14\$);
 - 500\$ / club *3 clubs to support and subsidizes the participation of the candidates at their first organized event;

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- Ensure the follow up with Sport-Canada

Responsibilities of the PSO

- Promote the program to all their clubs;
- Recruit 3 clubs for the program;
- Ensure that the clubs understand the program and want to build capacity in order to offer more services to women;
- Ensure that the clubs will deliver the program with an NCCP certified coach;
- Recommend an event to introduce women at their first organized cycling event;
- Provide support and information to the clubs to provide a positive experience;
- Provide a brief report to the NSO;

Responsibilities of the clubs

- Promote the program via their members;
- Recruit participants;
- Hire an NCCP certified coach in the discipline to deliver the program;
- Provide support and information to the candidate to ensure a positive experience;
- Provide support and services to facilitate the participation at their first organized cycling event;
- Share knowledge experience with other the PSO and other clubs;

Time line

- Clubs selection by PSO's -April 15
- Finalize NSO-PSO-Club agreements -April 22
- Conference call with NSO-PSO-Coach -April 30
- Program delivery -May to July inclusive

Proposals from interested clubs are due by Wednesday, April 15